



Ed. V 2012/2013	SEMESTER I													
	1 SESSION = 8 hrs.	Session 1 10 XI	Session 2 24 XI	Session 3 1 XII	Session 4 8 XII	Session 5 15 XII	Session 6 12 I	Session 7 19 I	Session 8 26 I	Session 9 2 II	Session 10 9 II	Session 11 16 II	Session 12 23 II	Session 13 2 III
I semester	Block 1: Managing international environment	8 prof. T. Domański	8 dr P. Kowalski											
	Block 3: Tools and methodology			8 dr T. Woźniak	8 dr T. Woźniak									
	Block 2: Sales & Business Negotiations					8 M. Klatkowska-Cłapińska	8 M. Klatkowska-Cłapińska							
	Block 3: Human Resources Management							8 M. Klatkowska-Cłapińska	8 M. Klatkowska-Cłapińska					
	Block 1: Marketing Strategy Development									8 prof. T. Domański	8 dr P. Kowalski	4 dr P. Kowalski 4 prof. T. Domański		
	Block 3: European Projects												8 dr J. Anders	8 Expert
	TUTORING			2		2		2		2			2	

	SEMESTER II													
	1 SESSION = 8 hrs.	Session 1 9 III	Session 2 16 III	Session 3 23 III	Session 4 6 IV	Session 5 13 IV	Session 6 20 IV	Session 7 27 IV	Session 8 11 V	Session 9 18 V	Session 10 25 V	Session 11 8 VI	Session 12 15 VI	Session 13 22 VI
II semester	Block 1: International Finance	8 Expert	8 Expert											
	Block 2: Brand Strategy			8 dr M. Hereźniak	8 dr M. Hereźniak	8 Expert								
	Block 3: Tools and methodology						8 dr J. Anders							
	Block 4: Int. Logistics							8 Expert	8 Expert					
	Block 2: Marketing communications									8 dr M. Karpińska-Krakowiak	8 dr M. Sempach			
	Block 4: Int. Retailing											8 prof. T. Domański	8 Expert	
	Block 4: Int. Media Management													8 prof. T. Domański
	TUTORING		2				2	2		2		2		2